



The Building Blocks of LEGO®

Did you know that the LEGO® brand has been established for approximately 90 years?

LEGO®'s history began in 1932, when Ole Kirk Kristiansen set up his humble woodworking shop in Denmark. The carpenter specialised in wooden furniture and stepladders, but then the Great Depression hit. He was forced to turn his hand to an alternative industry and put the leftover wood to another use. He began to design and make handcrafted wooden toys instead.

Ole's wooden toys were special in that he made sure each one was of the highest quality. It is a trait



that hasn't been forgotten in the modern LEGO® blocks. In fact, the LEGO® manufacturing process is so accurate that only 18 out of one million LEGO® bricks are faulty.

In 1949, LEGO® turned its attention to the new material of plastic. They introduced the first plastic brick, with a design that allowed the bricks to lock together. They further perfected the system and by 1958 the blocks had the tubes and hollows that are still seen today. Any LEGO® block from 1958 onwards is compatible with more modern blocks.

Ole's son, Godtfred, led the company to its success after Ole had gone, so the Kristiansen spirit lived on. Even today, the company is lead by Ole's grandson, Kjeld Kirk Kristiansen.

The name LEGO® itself is a contraction of 'leg godt' in Danish, which means 'play well'. It concisely states the ideal of the company. It also refers to the Latin word for 'I put together', which is equally appropriate.

Today, the home town of LEGO®, Billund in Denmark, is host to LEGO®land Park. It has received more than 50 million visitors since it opened in 1968. LEGO®'s popularity persists and, every second, seven LEGO® sets are sold somewhere in the world.

Fun facts!

LEGO® produces more rubber wheels than actual car wheel manufacturers like Goodyear and Bridgestone.

No LEGO® sets have ever been made with a war or military theme.

The number of LEGO® bricks sold in one year can loop around Earth five times.

Questions

1 Which family members have worked for LEGO®?

Why did Ole become a toymaker?

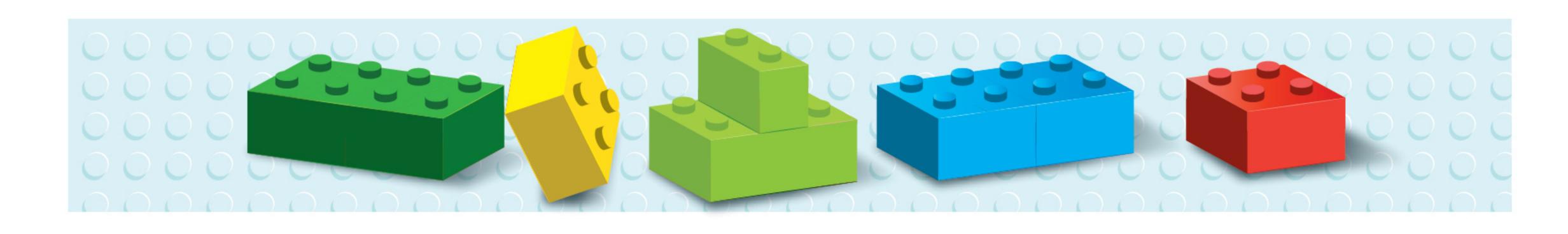
Why do you think there are no LEGO® sets with a war theme?

Why do you think LEGO® has remained popular?

How has this text made you feel about LEGO®?

(a) What is the definition of humble?

(b) Write two more words that are synonyms and could be used instead of humble.





I Like Your Old Stuff Better Than Your New Stuff

Music from the past is clearly much better than the current music topping the charts. In fact, you'll probably find that most of the current songs or music styles are based on music from the past. This is because the original version was so good and they want to cash in on the past success. The music that results is a watered-down version of something that was once great-just look at what's happened to hip-hop over the years.

If you haven't heard of Elvis Presley, Pink Floyd, Fleetwood Mac or Nirvana, then chances are you have seen or heard some reincarnation of their image or music. They all offered something new and fresh at the time and will always be remembered in music history. The same can't be said about the music and artists of today.

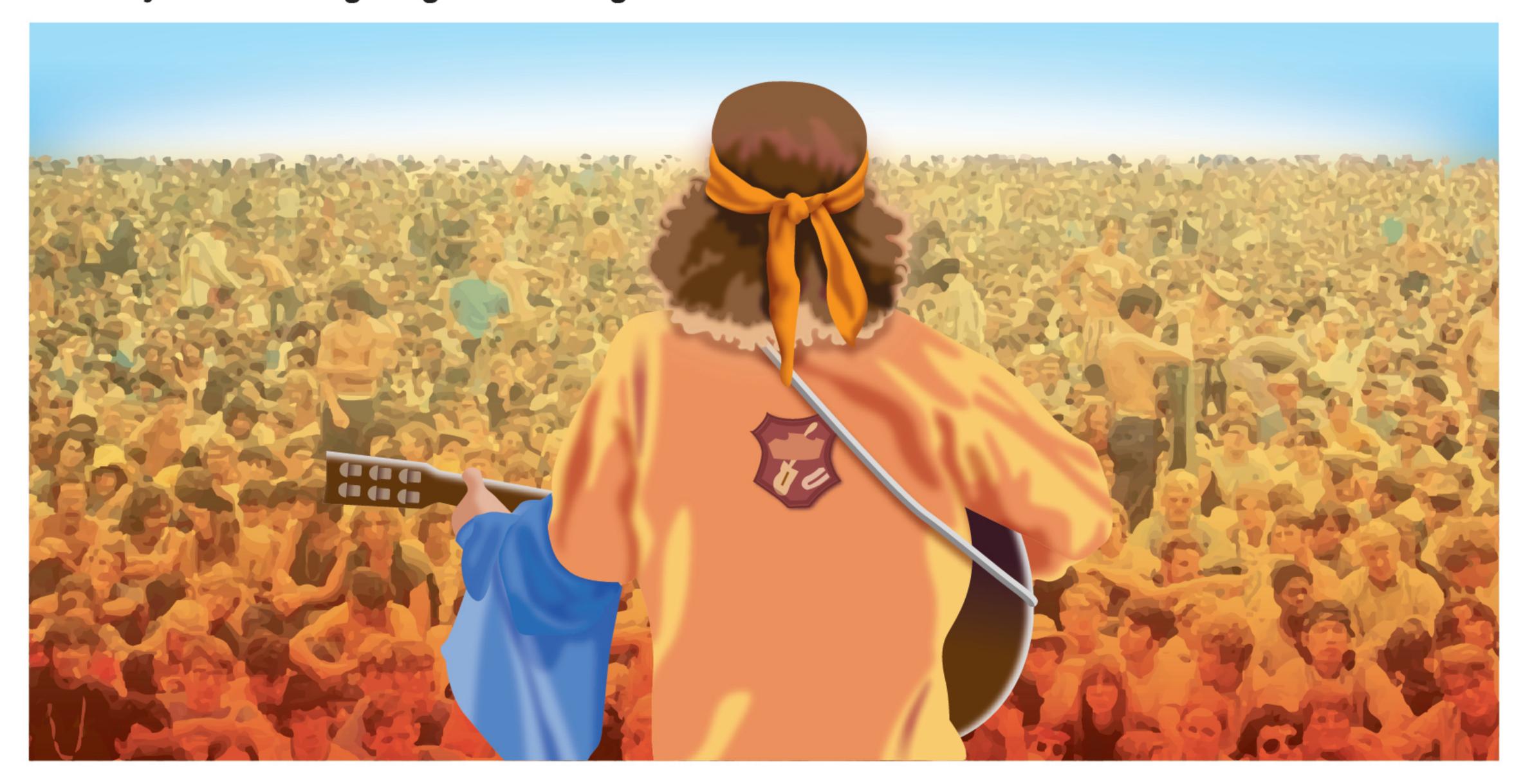
Today's musicians freely admit that old music has influenced theirs. Justin Bieber admits he is heavily influenced by original artists like Michael Jackson, Stevie Wonder and The Beatles. Clearly, old music is more original and worthy of imitation in a way that new music will never be.

Old music brings people together, in a way that new music can't. Everyone can sing along to a familiar song that's been around for generations. There's no sweeter sound than a group of people singing in unison to songs like 'Yellow Submarine' or 'Sweet Caroline'. The same feeling can't be achieved by singing along to Lil Nas X's latest offering—if you can sing along.

The overall quality and authenticity of today's music seems trashy and lazy. Everything from the lyrics to the outfits just serves to cheapen the quality of music, especially where female artists are concerned. Old music did not need to stoop to these levels to achieve success. Today's music is part of the culture of instant gratification and artists wanting overnight success. The struggle that some past musicians experienced added to their music and songwriting. New music just doesn't have that same grit behind it.

It seems that most people are aware that old music is better as proven by a report released in early 2022. It showed that 70% of the music that Americans listened to, streamed and purchased, was old—that is, released more than 18 months ago.

Today's music just isn't going to change the world like old music did, and still does.



Questions

	Name four old musicians or bands mentioned in the text.
	Briefly list three reasons the writer says old music is better.
	Why wouldn't a group of people be able to sing along to Lil Nas X?
	In what ways could music help change the world?
\	What do you think of old music? Do you want to listen to it more or less after reading this text?
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	What does the term instant gratification mean?





Fractured Fairy Tales

Who doesn't love a good fairy tale? Those well-known and beloved stories from childhood about magical lands and beings or folk tales and legends from times long gone, can have a special place in our hearts. Folklore, the basis for fairy tales, has been around for thousands of years; however, the first time the word 'fairy tale' was used to describe a particular genre of stories was in France, around 1697. One hundred and fifteen years later,

the Brothers Grimm would start collecting well-known German fairy tales and publish these in a small collection, which is how we know the stories today.

What's interesting about the Brothers Grimm publications is that as society changed and became more civilised, the brothers rewrote the endings of fairy tales to make them suitable. Many of the original endings of stories that we love were quite gruesome and grizzly, so one of the reasons for changing the endings of these stories was to make them kinder and more acceptable to children. Two-hundred years later, stories with more violent endings changed again as movie companies such as Disney adapted the stories to film.

Below is a table with two of our best-known fairy tales, with the original ending in column three and the more common ending that we know today in column two. Which one surprises you most?



Little Red Riding Hood

Fairy Tale

Cinderella — a young stepdaughter is made to act as a servant to her evil stepmother and sisters. A handsome prince, wanting to find his perfect wife, holds a magnificent ball. Cinderella's stepmother does not allow her to go. With the help of her fairy godmother, Cinderella is able to get to the ball and win the prince's heart. There is a catch—she must be home before midnight!

Little Red Riding Hood — A horribly wicked wolf tries to trick a girl into believing he is her grandmother. His real plan is to eat her.

Modern-day Ending

In the modern-day adaptation, once Cinderella leaves her glass slipper at the ball, the prince searches through the town until he finds the lady whose foot fits the slipper. He then marries her as the love of his life. In the modern story, Cinderella is helped by a fairy godmother.

In the modern-day ending, Little Red Riding Hood is able to recognise the wolf and overcome him before he has the chance to gobble her up. She saves her poor grandmother.

Original Ending

In the original ending, it is a white dove that helps Cinderella get to the ball. And shockingly, when the evil stepsisters learn that the prince is looking for the lady to fit the slipper left behind, they cut off their toes and one cuts off her heel so that their feet can fit the shoe. Luckily, the white dove points out the blood to the prince and he is able to keep searching until he finds Cinderella.

In the original ending, Grandmother and Little Red Riding Hood are tricked by the wolf, but quickly saved by a hunter who kills the wolf for his skin.

Questions

1	What	country	do	the	Brothers	Grimm	come	from?
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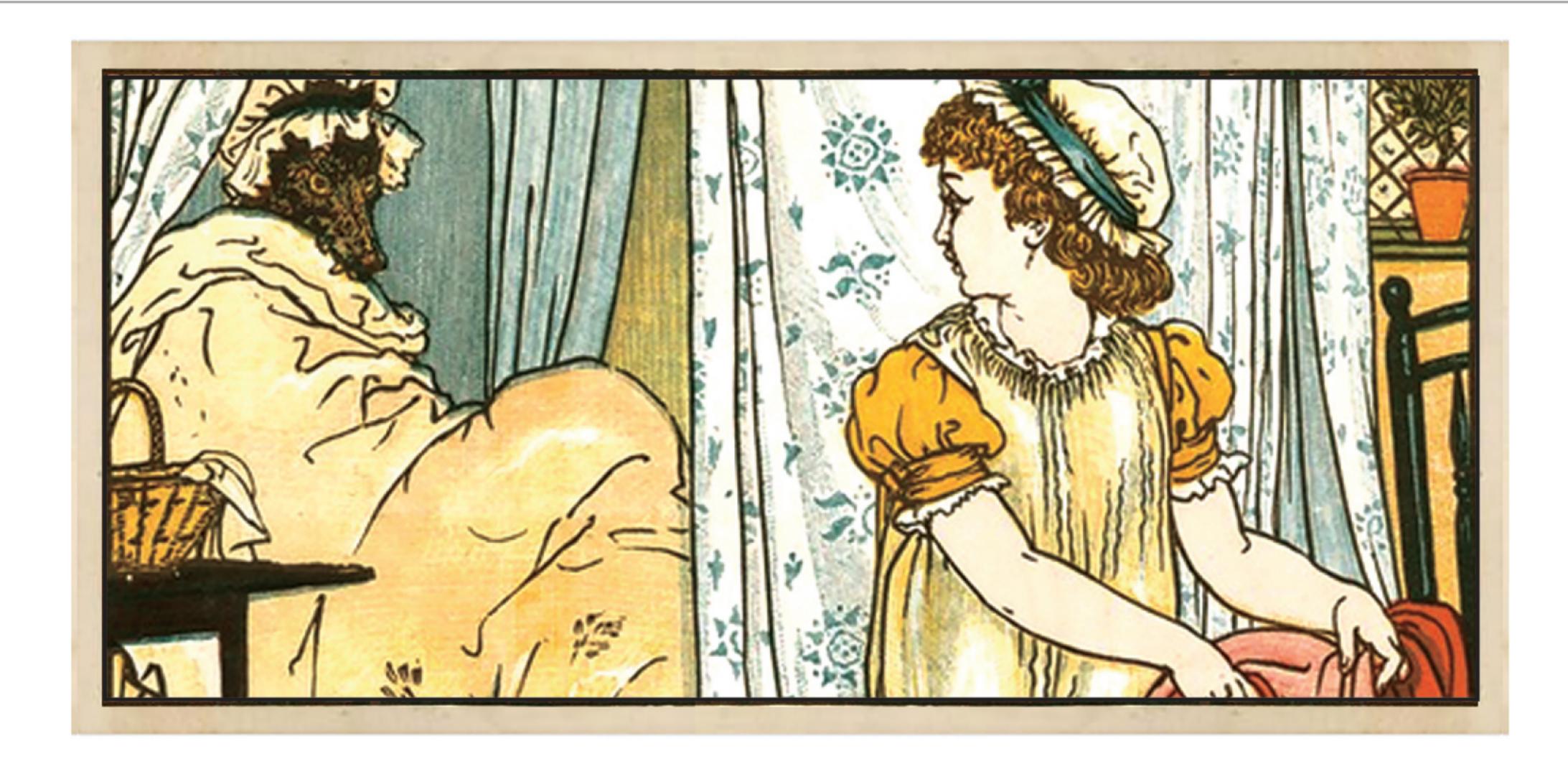
2	When was	the first	collection	of fai	ry tales	published	by	them?
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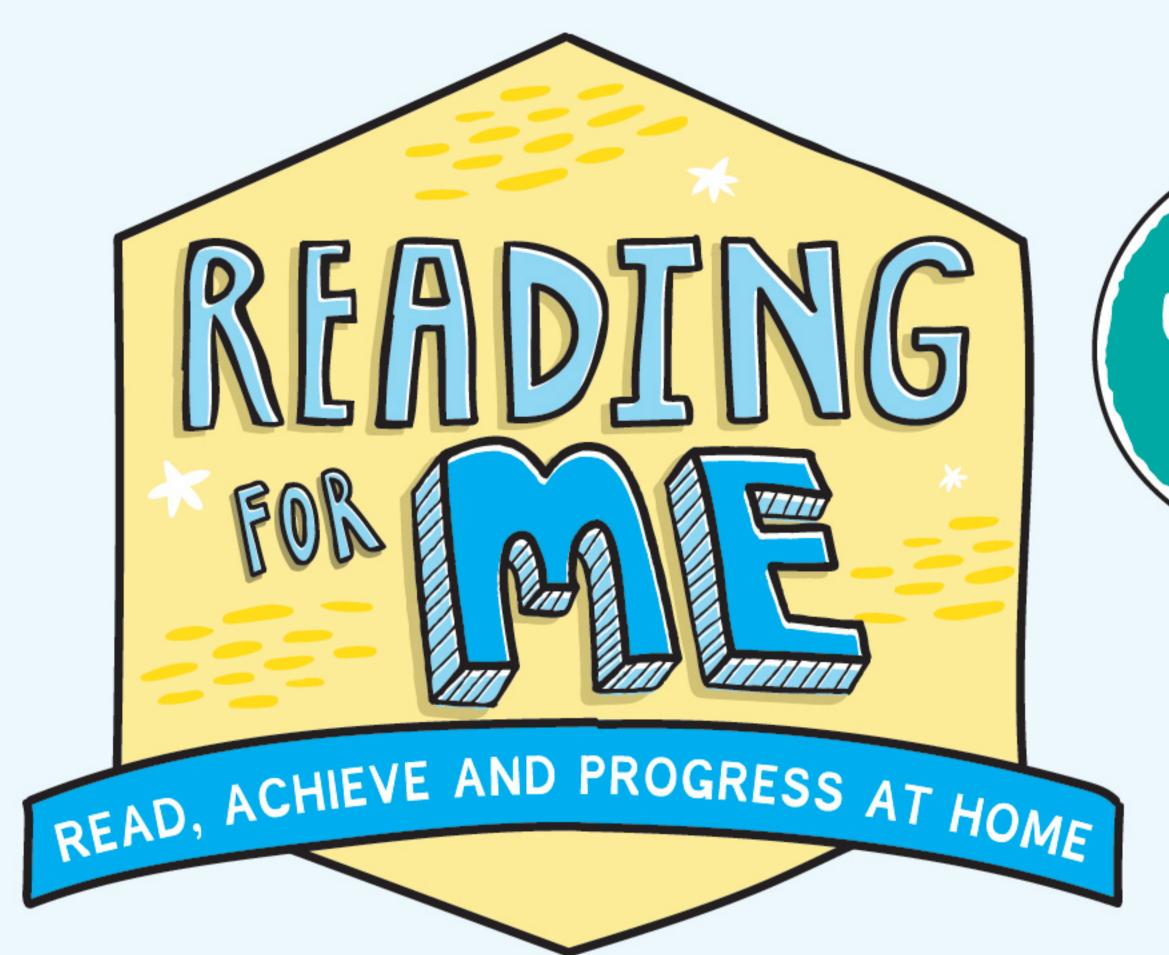
3	How	could	the	original	ending	to	Cinderella	have	affected	children	if	kept?
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Why did fairy tale endings need to change as the genre became more focused towards children?

Do you prefer the original or modern version of the endings? Why?

What is it called when two words such as fairy and tale are combined to make a new word?





ENGAGING TEXTS TN EACH LEVEL



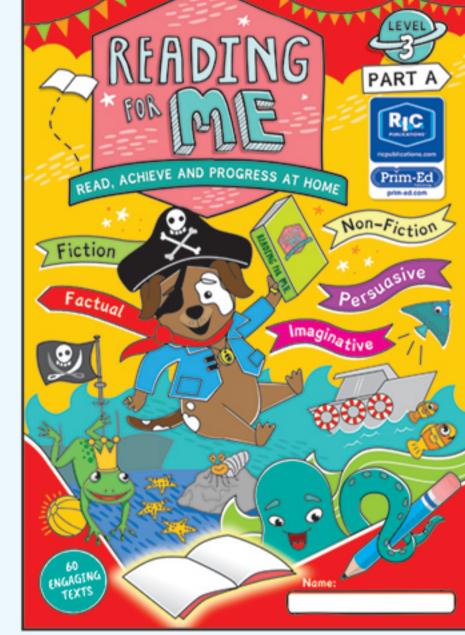
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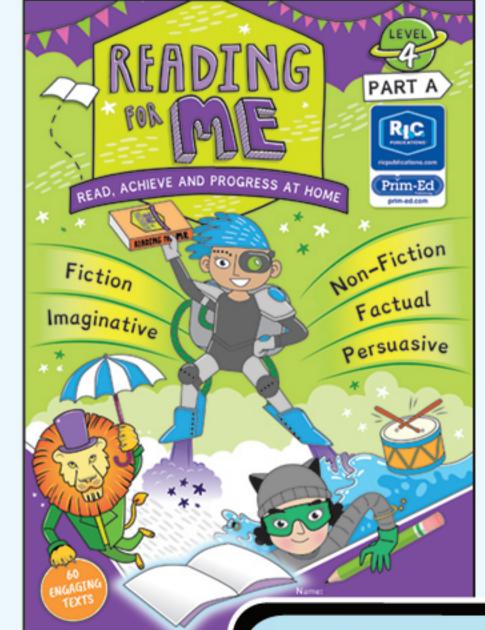
- First edition
- * Suitable for 1st to 6th Class
- Support children to become independent readers

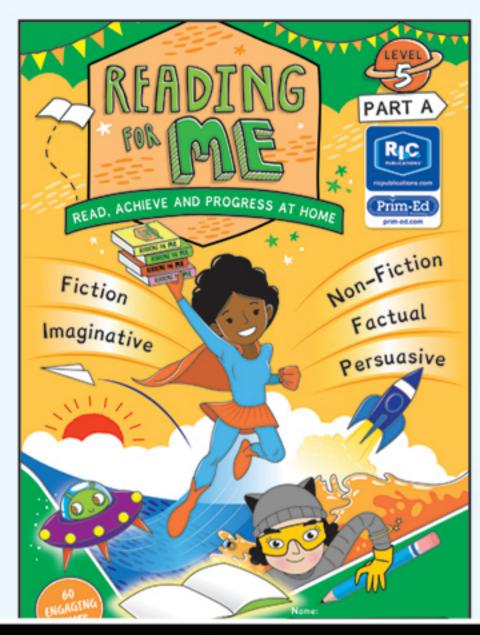
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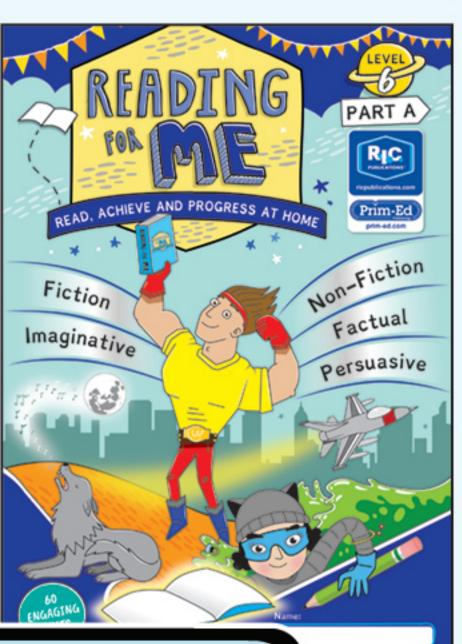
- Each level has two workbooks containing 15 weeks of texts each (four texts per week). Part A is a physical workbook and Part B is online.
- Children are encouraged to read one text each day at home (Monday to Thursday).
 This equates to 120 texts per level.
- A number of different text types and artwork are included to provide variety and interest.
- Each text has an accompanying worksheet with six questions (literal, inferential, evaluative and vocabulary) for children to complete so teachers can monitor reading success.













Reading for Me is a child-centred six-workbook series that provides engaging daily reading activities designed to:

- foster a love of reading in children
- encourage children to take ownership of their reading
- · develop and progress reading skills
- develop intrinsic motivation (i.e. children want to read on their own accord)
- involve parents in their children's reading journey
- make reading accessible by providing easy texts that increase in difficulty.

Why choose Reading for Me?

- It is written in line with the Common European Framework of Reference, so teachers and parents can be assured that children's reading skills are developed as they progress through the series.
- It is extremely quick and easy for teachers to implement in their classroom or to assign as homework.
- Questions consolidate reading and comprehension and allow teachers to check that children actually read and comprehend the texts.

